

Resource

A Monthly Newsletter from Rotary International South Asia Office



ROTARY:
MAKING A
DIFFERENCE

October 2017

Volume XI, Number 4

Message from Head-South Asia

Dear District Governors,

These are exciting times for all of us at Rotary, with several developments and changes taking place. Mahatma Gandhi once said, "Be the change you want to see in this world." Keeping these wise words in mind, all of us are eager to focus on the upcoming month which is dedicated to **Economic and Community Development**. By establishing [Rotary Community Corps](#) (RCC) we can empower members to take action as they can identify barriers to economic progress in their communities and develop sustainable solutions through Rotary grants. (more on page 5).

At the 2018 Rotary International Convention, apply for a Rotary project booth to share and showcase your service project with thousands of members of the Rotary family from around the world. Connect with potential project sponsors and inspire others to undertake similar activities in their communities. [Apply](#) for a booth by **20 October 2017**.

This year again, Rotary is hosting a special event to celebrate the **World Polio Day** on **October 24 2017**. The event will take place at the Gates Foundation headquarters in Seattle, USA, and will be live-streamed. Rotarians are encouraged around the globe to celebrate the World Polio day locally and register their events [online](#).

I would like to inform that Rotary Foundation (India) held its Annual General Body and Executive Committee meeting on **14 September 2017** at the South Asia Office. The committee elected **PRID Shekhar Mehta as RF(I) Chair** and **PRID P T Prabhakar as RF(I) Vice Chair** for the year 2017-18.

RISAO staff members join me in wishing you a happy festive season!

With warm regards,
Rajeev Ranjan
Head-South Asia

Highlights

Membership figures as of 01 October 2017

Country	Clubs#	Rotarians#	Variance from 01 July 2017	
			Clubs	Rotarians
India	3,749	144,474	34	5,485
Pakistan	235	4,425	6	245
Bangladesh	340	9,592	4	187
Sri Lanka	72	1,901	1	37
Nepal	115	4,444	0	76
Bhutan	1	19	0	3
Maldives	1	41	0	0
Total	4,513	1,64,896	45	6,033
Worldwide	35,749	1,223,461	84	20,430

These are system generated figures. Official month-end membership statistics would be available by around 10th of next month.

October 2017

RI Exchange Rate for US \$1

Country	Local Currency	Rate of Exchange
India	INR	65
Bangladesh	BDT	82
Nepal	NPR	104
Pakistan	PKR	106
Sri Lanka	LKR	153

Changes from last month, if any, shown in blue. Current & previous RI [Exchange Rates](#) can be accessed through www.rotary.org.

Important Dates

20 Oct 17 – Apply for a Rotary project booth at the 2018 Rotary Convention

24 Oct 17 – World Polio Day

31 Dec 17 – Deadline for appointment of new DRFC Chair

Club & District Support (CDS)

Attracting members through online tools and flexibility options

Through this article we wish to share how clubs can use the flexibility options available post 2016 Council on Legislation and harness the power of social media to attract members especially younger ones.

Dual membership in Rotary and Rotaract clubs

Rotaractors can simultaneously hold separate membership in a Rotaract club and a Rotary club. Partner with your Rotaract club by attending their meetings and interview its members and motivate them to join the main Rotary club. The interview and interaction with Rotaractors will help understand the perspective of younger members. This will help the club to brainstorm methods to define the recruitment process.

Club Meetings

Ability to change meeting schedules. Clubs can now vary their meeting days and times, and can cancel meetings, as long as they meet at least twice a month. However, any club that wishes to adhere to the traditional requirements regarding meetings and cancellations may do so.

In-person and online meeting participation. Clubs can have in-person meetings, online meetings, allow online participation for an in-person meeting, or switch between any of these formats.

Attendance

Ability to change rules. Clubs may relax or tighten attendance requirements and termination policies for non-attendance. However, clubs are still expected to forward attendance reports to the governor. Any club that wishes to continue adhering to the traditional attendance requirements may do so.

Rule of 85. Rotarians can be excused from attendance if the combined total of their years of membership in one or more clubs plus their age equals at least 85, with their years of membership totaling at least 20.

E-clubs

E-clubs and Rotary clubs. The distinction between traditional clubs and e-clubs was eliminated. While references to e-clubs have been removed from Rotary's constitutional documents, e-clubs may continue to name and promote themselves as Rotary clubs that meet exclusively or primarily on-line.

In order to cater to new members the clubs can now cater to issues concerning limited time, long distances and physical meeting location is now not a constraint. Even though it may not seem significant having these varied meeting options and flexibility in attendance requirements has a huge impact on whether a club is able to recruit new members. A good exercise is to interview new members and ask them what they hope to do as a member. This will provide unbiased information on what the members are looking for while joining Rotary.

Membership

Rules and qualifications. Clubs may determine their own rules or requirements for transferring members, dual membership, and honorary members. They're also free to continue following the traditional provisions for these members. The only mandatory qualifications for membership are that Rotarians must be adults who have demonstrated good character, integrity and leadership; have a good reputation in their business, profession and community; and are willing to serve in their community and around the world.

New membership types. Clubs may offer associate, corporate, family, or other membership types. Clubs offering these additional types would report these members to Rotary as "active" for purposes of inclusion on the club invoice. Other financial obligations (club dues, meal costs, etc.), attendance requirements, and service expectations for these members are determined by the club. However, only active members may be considered for office and count in determining a club's voting strength.

Clubs need to explore word-of-mouth publicity to reach to larger group of audience. Efforts should be made to stay connected with the speakers that address the club meetings, visitors and former members. The speakers and visitors be kept informed and connected to the club by sharing the club's newsletter. They should be added to the club's social media accounts. These are valuable resource to connect with their sphere of contacts, family members and professional bodies. Invite the large group to club's next event and create a conversation to engage with these potential members.

Clubs are encouraged to utilize the treasure trove of information resources available "Learning & Reference" area in My Rotary. This contains information and orientation material by various roles (including new member) and by various topics.

RI's crowdsourcing platform for service projects

The crowdsourcing platform <http://ideas.rotary.org> may be used in two ways i.e. contribute to projects in need of assistance or post your own service projects.

1. Contribute to Projects: Browse projects seeking partners, funds, volunteers or material contributions. Anyone in the world may contribute to projects posted in Rotary's new crowdsourcing platform. In order to search for projects, please click on Browse Projects. There you will find a list of the active projects with a short description, with newest projects listed first. You may narrow your search using any of the filters on the left side of the screen or by using keyword, category or project language.

2. Post Your Club's Project Seeking Assistance: Club officers may post projects in need of partners, funds, volunteers or material contributions which may also be promoted on Twitter, Facebook or your club's web page.

HERE ARE A FEW TIPS TO GET THE MOST OUT OF YOUR ROTARY IDEAS POST:

- Share your project page with as many people as possible through Facebook, Twitter, Instagram.
- Include as many details about the project as you can. Use photos to illustrate needs.
- Once donations are committed and project creators have to contact contributors directly, use the Contributors tab to see who has pledged funds.
- If you have questions, contact the Ideas team at social@rotary.org
- View four short tutorials to learn how to use Rotary Ideas.

Part 1: An Introduction to Rotary's crowdsourcing platform link: <https://vimeo.com/84975430> Defines crowdsourcing and explains how this can help you achieve your club service goals.

Part 2: Posting a project seeking support link: <https://vimeo.com/84976481> This tutorial features a step-by-step demonstration of how to add your club's project to this platform.

Part 3: Promoting posted projects link: <https://vimeo.com/84975780> Shares tips and best practices for promoting projects listed on this platform and following up with project contributors.

Part 4: Supporting a project link: <https://vimeo.com/84976601> This tutorial features a step-by-step demonstration of how to search Rotary's crowdsourcing platform for projects seeking support and explains how to contribute needed resources.



Rotarians are improving lives in communities around the world every day through thousands of service projects. Rotary Showcase is an online application that allows Rotarians and Rotaractors to share stories of their clubs' successful projects with people around the world. In addition, project stories are a source for features in Rotary International blogs and newsletters.

The Showcase's Impact Tracker shows the impact of each Rotary project in terms of volunteers and volunteer hours, cash contributions, and in-kind donations. It also shows the collective impact of all reported projects. Success stories posted on Showcase can serve as an inspiration and a model for other Rotary and Rotaract clubs.

You are requested to browse projects to explore the good work that Rotary clubs are doing locally and globally and share your own with the Rotary community and your Facebook friends by using this web-link. https://map.rotary.org/en/project/pages/project_showcase.aspx.

FUND DEVELOPMENT

As we have entered in to the second quarter of current Rotary Year, here is an update on the TRF performance of first quarter of Rotary Year 2017-18 as compared to previous year:

Total Contributions 2017-18 vs 2016-17 (during the same period 30 September)

Zone	2017-18 Total Contribution*	2016-17 Total Contribution#	Variance
Zone 4	\$881,069	\$629,359	40%
Zone 5	\$571,441	\$401,397	42%
Zone 6A	\$200,597	\$240,265	-17%
India Total	\$1,552,362	\$1,191,388	30%
South-Asia Total	\$1,769,651	\$1,354,989	31%

* Update as on 30 September 2017 (Interim)

Update as on 30 September 2016

Major Gifts received during September 2017

Donor Name	District	Total Contribution received (US\$)	Area of Focus
Mr. Sudin Sharadchandra Apte	3131	\$30,000	Disease Prevention & Treatment
Mrs. Uma Damodaran	3201	\$31,500	Disease Prevention & Treatment

Endowment Fund Spendable Earnings

Information on spendable earnings of endowment fund available for 2017-18 has been shared with individual donors by Fund Development team at RISAO. Donors have been encouraged to suggest spending plan through their respective clubs to utilize the earnings. Total earnings available for Zone 4, 5,6A are **US \$196,555**.

Updated Foundation Resources

EREY PowerPoint

The Every Rotarian Every Year initiative asks every Rotarian to support The Rotary Foundation's Annual Fund every Rotary year. In addition to contributing, members are encouraged to get involved in a Foundation project or program. Click on the links given below for EREY resources:

[Presentation](#) | [Brochure](#) | [Website](#)

Plan ahead for Rotary Foundation Month

November is Rotary Foundation month. Here are five things you can do today to ensure your November events are a success:

1. Educate Rotarians on what the Paul Harris Society is and why making significant annual gifts to our Foundation helps us **Do Good in the World**.
2. Recognize and thank new Major Donors and Paul Harris Society members.
3. Thank Rotarians who gave to the Foundation for the first time ever.
4. Reach out to members who gave last year but who have not given this year - thank them for their past support and invite them to contribute again.
5. Promote Online Giving in your region and encourage Rotarians to contribute online through www.rotaryfoundationindia.org or www.rotary.org.

GRANTS

Grants approved during September 2017 for South Asia Region.

Rotary Grants	Number of grants	Amount (USD) In million
District Grants	2	175,055
Global Grants	26	1,859,273
Total	28	2,034,328

Area of Focus	No. of Global Grants	Amount (USD) In million
Basic Education and Literacy	5	345,821
Disease Prevention and Treatment	10	815,375
Economic and Community Development	1	75,000
Maternal and Child Health	1	35,882
Water and Sanitation	9	587,195
Total	26	1,859,273

Economic and Community Development: Rotary supports investments in people to create measurable and enduring economic improvement in their lives and communities through projects implemented under the Economic and Community Development area of focus.

Statement of Purpose and Goals

TRF enables Rotarians to invest in people by creating sustainable, measurable and long term economic improvements in their communities and livelihoods by:

1. Building the capacity of entrepreneurs, community leaders, local organizations, and community networks to support economic development in impoverished communities
2. Developing opportunities for productive work
3. Reducing poverty in underserved communities
4. Supporting studies for career-minded professionals related to economic and community development.

Parameters for Eligibility

TRF considers activities targeting the following to be within the scope of the economic and community development area of focus:

1. Access to financial services for the poor, which may include but are not limited to microcredit, savings, or insurance
2. Training related to economic and community development including but not limited to entrepreneurship, community leadership, vocational, and financial literacy
3. Small business/cooperative/social enterprise development and income-generating activities for the poor, including but not limited to the organization of village-wide businesses that provide employment
4. Agricultural development for subsistence and small farmers, including but not limited to the facilitation of access to markets
5. Community-led and coordinated adopt-a-village or comprehensive community development activities
6. Vocational training teams supporting the above activities
7. Scholarships for graduate-level study in programs related to local, regional, or national economic development and programs specifically designated in community development.

TRF considers activities targeting the following to be outside the scope of the economic and community development area of focus and as such are not eligible for global grant funding:

1. Community infrastructure projects, unless they result in a significant increase in the ability of community members to produce and distribute goods and services that create personal resources
2. Community beautification projects
3. Construction or rehabilitation of community centers

The value of international partnerships

Collaboration between international partners is a key feature of global grants. Thanks to the Rotary network, it's possible to work toward a common goal with Rotarians from other countries, which offers a wonderful opportunity to promote peace

in the world. Project partners can also provide valuable financial resources, technical expertise, and management experience. Plus, international partners can offer differing ideas and strategies, leading to more effective problem-solving and innovation.

We've heard from some Rotary clubs that they struggle to find partners for global grant projects. Here are resources that can help clubs find partners:

- **Rotary Ideas:** a platform that allows you to request partners, materials, or international support and contributions <https://my.rotary.org/en/user/login?destination=secure/ideas>
- **Rotary discussion groups:** a forum for clubs to exchange project ideas and request assistance <https://my.rotary.org/en/user/login?destination=exchange-ideas/groups>
- **Rotarian Action Groups:** members and others who are experts in a particular field and who help club and district projects <https://my.rotary.org/en/take-action/empower-leaders/join-rotarian-action-group>
- **Intercountry committees:** networks of Rotary clubs or districts in two or more countries working together on service projects, sponsoring new clubs, or other activities <https://my.rotary.org/en/take-action/develop-projects/rotary-affiliated-groups>
- **Project Fairs:** regional events that Rotary districts host to encourage international friendship and collaboration: <https://my.rotary.org/en/exchange-ideas/project-fairs>
- **Rotary Fellowships** independent, social groups that share an interest in a hobby, recreational activity or profession <https://www.rotary.org/en/our-programs/more-fellowships>

Please forward all grant reports and grant related queries to roy.john@rotary.org or contact him at 011-42250146.

CORPORATE SOCIAL RESPONSIBILITY (CSR) CORNER

Thank you for attending CSR and grant webinar held on **1 September 2017**. Those who have missed the webinar can download the link <https://vimeo.com/232699607> with password: **CSR** and view the video of the webinar. You can also request for a ppt of the presentation made during the webinar by contacting Jayashree Jayaraman, Manager-CSR & WinS at jayashree.jayaraman@rotary.org or call her at 011-42250142 or Bhawna Verma, Sr. Program Associate, CSR at bhawna.verma@rotary.org or call her at 011- 42250172.

CSR team is pleased to inform that 6 CSR global grant applications have been approved till date out of which 3 CSR global grants have been paid which are under implementation by the respective clubs; 2 CSR global grants have been approved and will be paid shortly and 1 CSR global grant has been approved by TRF trustees during September 2017 Trustees Meeting.

Many districts have had individual discussions with CSR team and we look forward to receive more CSR contributions to achieve our \$ 4 million RY 2017-18 CSR goal.

WASH-IN-SCHOOLS TARGET CHALLENGE

All six participating districts in Phase I for WASH in Schools Competitive Grant are actively involved in the Community needs assessment exercise. Clubs/Districts have successfully submitted the documentation in this month and we are in the process of releasing payments to them. We wish our Rotarians good luck for undertaking this exercise.

SAO will be reaching out to the members of recognition committee with a short survey and also will be conducting a training session for the recognition committee members from districts in India. Watch out for this space for more information.

WORLD POLIO DAY

World Polio Day is 24 October 2017, so now is the time to start planning events in your community. Use the resources available on endpolio.org to get started. You'll find everything you need to plan and promote your event, including outreach guides, sample press releases, and social media messages and graphics.

The World Polio Day anchor event will stream live from Bill & Melinda Gates Foundation headquarters in Seattle, Washington starting at 2:30 pm PT to bring together more than 50,000 viewers around the world. Celebrities and global health experts will join us to share our progress on the road to polio eradication.

To help promote this important moment, we produced some materials in Hindi and Urdu. They are available [here](#).

[Website](#) | [Find an Event](#) | [Register an Event](#) | [Resources](#)

Terminated Clubs

Currently there are 57 terminated Clubs in South Asia (47 are from India) for non-payment of January 2017 dues. These clubs are required to fulfill following compliances for re-instatement within **150 days** of date of termination:

- Pay all outstanding financial obligations at the time of termination.
- Pay all membership dues that continue to accrue thereafter.
- Pay a \$30 per member reinstatement fee plus GST @ 18%
- Reinstatement application.

After 150 days from the date of termination, clubs will be permanently terminated and cannot be reinstated.

July 2017 Club Invoice

July 2017 Invoice can be viewed online at <https://my.rotary.org/en/manage> 'Pay or view your club invoice'. Those who have not opted out of paper invoice must have received the paper invoice by now. Please pay the invoice on priority.

PAYMENT INSTRUCTIONS FOR CLUB DUES:

- We would **recommend** sending club dues electronically by using 'Bank/ Electronic Transfer' details mentioned in July 2017 Club Invoice. **'Bank/Electronic transfer' details are club specific**, therefore clubs must use details as mentioned in their respective 'club invoice' only. Also, these details are **for the purpose of paying club dues only** and not for any other type of dues/contributions. Kindly remember that information/details given in the previous invoice do not stand good now and would lead to non-payment and inconvenience at your end.
- In the event a club is unable to pay club dues electronically, payment may be sent by Cheque/demand draft drawn in favor of 'Rotary International South Asia Office' payable at New Delhi, along with copy of invoice, to South Asia Office.
- Payment to be made in INR only. Visit <https://my.rotary.org/en/exchange-rates> for the most current RI exchange rate to calculate the amount in INR.
- Please note that to update subscription information regarding 'The Rotarian' or regional magazine, the club officer may send email to data@rotary.org

PAYMENT INSTRUCTIONS FOR TRF DONATIONS/CONTRIBUTIONS

a) Online Giving by Donors in India

Rupee-enabled online giving is available to Donors in India. They can choose to make online contributions in INR through both Rotary Foundation (India) [RF(I)] website www.rotaryfoundationindia.org or through Rotary International website www.rotary.org. This will allow Rotarians/Non-Rotarians to contribute online and also avail the benefits under Section 80G of Income Tax Act.

b) Donation/Contribution through Cheque/Demand Draft

- Draw a cheque/demand draft in favor of '**Rotary Foundation (India)**' payable at New Delhi. Please mention the donor's name clearly (i.e. drawer of the cheque/remitter of bank draft), donor address and donor's Permanent Account Number (PAN) in the contribution form/ letter.
- A single receipt per cheque will be issued in favor of the drawer of the cheque.
- A single receipt for each demand draft/pay order will be issued in favor of the remitter, if mentioned in demand draft/pay order

THE GOODS & SERVICE TAX (GST)

The GST Laws that came into effect from July 1, 2017 may impact the working of the Rotary Clubs. Therefore it is advised that Rotary Clubs contact their Chartered Accountants/ Tax Advisors for further information/ update on this matter.

Clubs that are required by law to have a GST registration number and have already got themselves registered or are in the process of getting registered are requested to send following details through their registered email ID to nidhi.khanna@rotary.org

Details required:

- Club Name and Club Number
- Special Status (if applicable) along with supporting document issued by competent authorities (for e.g.: SEZ exemptions)

- Copy of registration certificate, duly attested by account signatories

There is a critical provision in GST that mandates the “state” code of your GST registration and the “state” of your mailing address available with the SAO to be identical. In case they are different, we request you to update your mailing address of the club in RI records to comply with the above requirement.

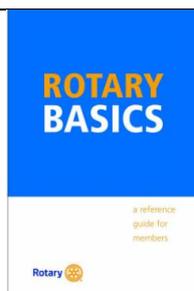
Publications

RI PUBLICATIONS

RI Official Directory 2017-18 (Book)

RI Official Directory 2017-18 (Book) comprised of all clubs and districts information is now available in SAO Shelves, **priced @ USD \$ 10.00 each**. You may place your order by remitting the amount equivalent to the publication order.

NEW ADDITION



Rotary Basics

Rotary Basics is a comprehensive guide to all things Rotary. It covers everything from how Rotary began to how you can optimize your membership experience. This is a great resource for new members or for clubs to have on hand for reference.

US \$2.00

RI / TRF MERCHANDISE



Rotary Foldaway Tote

Rotary logo on blue foldaway tote. Made of polyester with 18" handles. Tote folds into self-contained pouch with drawstring closure for convenient storage. 16" W x 14 1/2" H

US \$10.00



TRF Centennial Tote - Cloth

Heavy natural cotton book bag with full color imprint. 14" wide x 15" high x 4" deep.

US \$10.00

RI/TRF related merchandise can be ordered through <http://shop.rotary.org>

To look for other publications of Rotary International and The Rotary Foundation, click on link <https://shop.rotary.org/>; you can browse through subject wise tabs and download related publications or place order through SHOP Rotary in case it is a priced publication. **Please remember to review the contents of the publication, prior to downloading/placing order, as all publications are not meant for South Asia region.**

While placing orders for publications, following points should be considered:

- All registered users can shop online through SHOP Rotary at RI website by logging into MY ROTARY.
- There is a limit of mailing 5 copies per order for free publications.
- Rotarians / Rotary Clubs in India can place their order for publications by remitting an amount in INR which is equivalent to the price of publication. The remittance can be done either by cheque or demand draft drawn in favor of 'Rotary International South Asia office', payable at New Delhi.
- Rotarians / Rotary Clubs in Pakistan, Bangladesh, Sri Lanka & Nepal must deposit amount equivalent to the price of publication with the fiscal agent and forward scanned copy of money receipt to Abhishek Saxena at abhishek.saxena@rotary.org

SAO Activities

- Daman Baweja from the CDS Team attended District 3011 Membership and Public Image seminar on **02 September 2017**. He oriented the participants on Online Tools and RI Resources for membership development.
- Rajeev Ranjan, Shamik Mani, Nidhi Khanna, Roy John & Daman Baweja accompanied **Armando Huerta** - Director of International Operations and **Mark Lowry** - Director, Operations & Administration from RI WHQ to MCD School where SAO staff had, as a centennial project, provided a hand wash area along with supply of liquid soap and also sensitized students on good hygiene.
- Team Building Training Events were organized for the South Asia Office staff members in two groups.

Group one comprising of 20 staff members attended a two day residential team building event on **15-16 September 2017**. The theme of the training was **"We are One Team"**.



Group two comprising of 11 staff members participated in a training programme on **"Human Dynamics"** on **9 September 2017**.



HOLIDAYS:

South Asia Office will remain closed on **19 October 2017** on account of **Diwali**.

For suggestions/comments about this newsletter, please write to Risao@rotary.org